DARIAN SIMON

CREATIVE DIRECTION / PHOTOGRAPHY / INTERACTIVE DESIGN

Denver, Colorado | (720) 365-5869 | d@cameraobscura.biz

PORTFOLIO darianforbroncos.com

Also available at www.darianforbroncos.com

obscura.works | linkedin.com/in/dariansimon

PROFILE

Homegrown Colorado creative with professional photography experience since 2010. Be a Good Person co-founder working across creative direction and brand campaigns. Builds interactive websites and creative software tools, grounded in photography and visual storytelling.

EXPERIENCE

BE A GOOD PERSON

Co-founder | Creative direction and photography | 2016 - Present

- Lead creative direction, photography, and content for the lifestyle brand; work spans video, design direction, collaborations, and community projects.
- Directed and photographed the BAGP × Denver Broncos campaign, including studio, stadium, and Rod Bernstine editorial photography. Directed the campaign film, shot by Tyler Vos.
- Creative work includes collaborations and community projects with lululemon and Make-A-Wish.

OBSCURA

Creative Director and Visual Builder | Current practice

- Design and build interactive websites, campaign presentations, and creative tools using web development, 3D visualization, and AI-assisted workflows.
- Created a Denver College of Nursing microsite for campaign visuals. Meininger's work includes interactive retail tools and a store workbook.
- Built darianforbroncos.com with an apparel viewer, 3D player card, and editable design canvas for selected work and independent concepts.

PROFESSIONAL PHOTOGRAPHY

Commercial and editorial practice | 2010 - Present

- Create commercial campaigns, product imagery, executive portraits, fashion editorials, architectural photography, and live-event coverage.

MUSCLEPHARM

Advertising Photographer | 2015 - 2016

- Photographed athletes, training environments, products, and lifestyle imagery for the sports and performance brand.

SKILLS

Creative: Art direction, brand campaigns, photography, retouching, film direction, print design, motion graphics.

Software: Photoshop (advanced; 10+ years), Illustrator/InDesign (proficient), Figma (working knowledge).

Technical: Interactive web design, software tools, HTML/CSS/JavaScript, Three.js, 3D, AI-assisted workflows.

EDUCATION

Art Institute of Colorado | BA, Digital/Film Photography | 2015

Graduated with honors. Best Portfolio. Top of class.